

# Alive in the Spirit

Being The Community Christ Calls Us To Be

## CONFERENCE SPONSORSHIP PROPOSAL

**8<sup>th</sup> - 10<sup>th</sup> July 2021**

Virtual Conference

[aliveinthespirit.com.au](http://aliveinthespirit.com.au)



# *New Vision New Energy New Life*

## **Welcome**

Thank you for the opportunity to present a very real and unique opportunity to engage and enliven individuals and faith communities as we emerge from Covid-19. We will be reinvigorating those in the field who serve the struggling, disconnected, and searching. This is the time to open our hearts and minds to act upon what the Holy Spirit is asking of us in Australia and the Oceania region.

We are excited to share our plans for our *Alive in the Spirit Virtual Conference*, and with the help of your valued contribution we are producing a professional, easy-to-access and resource-rich virtual platform, offering a rich array of inspiring local speakers and creative ways for participants to gain insights and support for enacting their local mission. People won't only experience a conference, they will receive lead up and follow up opportunities to ensure that the many benefits of participation flow onto their own service and support of others.

*reinvigorating those in the field who serve  
the struggling,  
the disconnected, and  
those who search for meaning.*

## **About Us**

Three long-standing and wide-reaching Catholic networks have combined forces to host this event: the Pastoral Ministry Network, Christian Initiation Australia Network, and the Mission Planners Network Oceania. Our organising group is not-for-profit, therefore your much-needed contribution will ensure we maximise both awareness of this event, and support individuals and communities on the ground to access its benefits, regardless of their financial circumstances.



# *Alive in the Spirit Virtual Conference*

## **Our Audience**

Our conference attracts faith communities including clergy, staff, leadership teams, finance teams, those in ministry roles and volunteers. Mission fields supported include those involved in parishes, education, counselling, pastoral care, youth ministry, family ministry, aged care and chaplaincies. While the peak event is 8-10 July, website access and lead-up and follow-up events are from April 2021 through to December 2021. Exposure therefore is limited not only to registrants but to all community groups targeted during the marketing and engagement period.

Our previous face-to-face Pastoral Ministry and Planners 2017 Conference *Vine and Branches* in Melbourne attracted over 500 community leaders and key representatives from the Oceania region. Likewise, 350 participants attended the *Ignite the Spark RCIA* national conference in Melbourne. Recent webinars during Covid have drawn over 400 participants overall.

Critically, emerging from Covid-19, individuals and communities are seeking inspiration and support to revitalise their mission. Our audience is growing and diversifying. While our expected reach for a face-to-face conference was 600+ participants, we believe that number will significantly rise to 1500 participants. This includes an estimated 400 individual registrations and 200 community registrations (each representing five or more participants). This number will be reached via an easy-to-access virtual platform, combined with our team of volunteers directly contacting parishes, dioceses and other faith centres. We are advertising through a variety of Catholic media outlets including CathNews (230,000 visitors to the website per month globally).

*“...thought and spirit can go far  
with the creativity of love.”*

*Pope Francis*



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## **Why become a sponsor?**

**Be a voice for hope:** Our conference celebrates new vision, new energy and new life as we emerge from Covid-19.

**Reach a large audience:** In Australia today, the Catholic Church collectively is one of the largest employers with over 180,000 employees engaged in diocesan and parish administration, pastoral care and the provision of education, health, aged care, welfare and community services. An even larger number of people engage as volunteers.

Our conference attracts many key stakeholders from a range of Catholic mission areas, both in Australia and in the Oceania Region, offering our sponsors strong brand exposure, marketing opportunities and sales leads.

**Support the good works of the Catholic Church** in caring for the vulnerable and disadvantaged, the struggling and disconnected, by supporting those who serve them through:

+ Three engaging keynote speakers:

Lana Turvey-Collins | Plenary Council Facilitator;

Richard Lennan | Professor of Systematic Theology, Boston College

Leisa Anslinger | Associate Director for Pastoral Vitality for the Archdiocese of Cincinnati

+ Inspiration through a variety of workshops and shared wisdom;

+ Spiritual Experiences through Prayer Encounters and Sacred Spaces;

+ Live networking including small group networking and Q&A sessions;

+ Resourcing via exhibitors, workshops and one-to-one coaching;

+ Customising the experience through Discover, Dream, Design Sessions and a Conference Planning Kit.

*“The fruit of the Spirit is  
love, joy, peace, forbearance, kindness, good-  
ness, faith-  
fulness, gentleness and self-control.”*

*- St Paul's Letter to the Galatians*



# Alive in the Spirit Virtual Conference

## Sponsorship Options

Benefit	Platinum	Gold	Silver
Logo and hyperlink promoted on conference website	✓	✓	✓
Logo on all newsletters pre and post Conference	✓	✓	✓
Daily verbal acknowledgement at the LIVE broadcast	✓	✓	
Complimentary Virtual Exhibition Booth	✓	✓	
60 second video to be shown on each day of the Conference	✓		
Pull Up Banner for display and branding during LIVE broadcast (provided by sponsor)	✓		
Complimentary full individual registrations to the conference	4	2	1
Maximum number of sponsors in this category	2	4	unlimited
<b>Sponsorship Packages*</b>	<b>\$10000</b>	<b>\$5000</b>	<b>\$2000</b>

*\*Please note this Conference is not registered for GST*

## Contact us Today

Join us in this unique opportunity to engage and enliven individuals and faith communities.

Contact: Lisa Bright, Conference Convener | 0448 652 720 | [lisa.bright@parracatholic.org](mailto:lisa.bright@parracatholic.org)



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