

Alive in the Spirit

Being The Community Christ Calls Us To Be



Virtual Conference
26th - 28th May 2022

Sponsorship & Virtual Exhibitor
Prospectus



WELCOME

Alive in the Spirit is born of the desire to offer new vision, new energy and new life to the Catholic Church in the Oceania region, including Australia and New Zealand. Our Conferences offer a next-level experience as we strive to be in step with the Holy Spirit, and respond to the signs of the times.

The Pastoral Ministry Network is excited to host the Alive in the Spirit Virtual Conference from 26th to 28th May 2022.

We anticipate over 1000 attendees, 30 national and international presenters, and exhibition opportunities for sponsors and partners. This is an invaluable opportunity to build awareness and support for passionate people committed to ministry within the Catholic Church across the Oceania region.

We offer a range of sponsorship and exhibitor opportunities outlined in this prospectus. Highly sought after positions will be filled quickly so we encourage you to secure your position soon.

We are always excited to work with our sponsors and exhibitors to come up with tailored and creative solutions. Contact us to discuss your needs.

On behalf of the entire Alive in the Spirit team, I look forward to partnering with you for what's shaping up to be a most dynamic Alive in the Spirit Virtual Event.

Lisa Bright

CONFERENCE CONVENER



ABOUT *Alive in the Spirit*

2021 - A Unique and Engaging Experience

Alive in the Spirit launched in 2021 as a virtual conference and has grown into a vibrant networking community. Participants continued to be engaged with the 2021 material via the Alive in the Spirit site.

The Conference consisted of:

- 30+ keynotes and workshops
- Prayer Spaces
- Live hub with regular check ins by Conference emcees
- Follow up sessions with workshop presenters
- Interactive sessions for participants to network and share wisdom
- Regular Newsletters, updates and social media presence
- Community Kit for local community gatherings

A Homegrown Response to Ministry Needs

The Catholic Church collectively is one of the largest employers in the Oceania region alone with over 180,000 employees engaged in diocesan and parish administration, pastoral care and the provision of education, health, aged care, welfare and community services. An even larger number of people engage as volunteers.

This homegrown Conference invites people to consider the local context within our Church, and presents us with an opportunity to open our hearts and minds to act upon what the Spirit is asking of us at this time in the Oceania region, enabling us to be the community Christ calls us to be.

Our conference offers a fantastic opportunity for practical information and network with others in pastoral ministry with high quality speakers, easy to use interface and an enjoyable and engaging virtual experience. It attracts many key stakeholders from a range of Catholic mission areas, in the Oceania Region, offering our sponsors strong brand exposure, marketing opportunities and sales leads.

Our Story and Proud History

The Pastoral Ministry Network has a rich 25 year history, supporting ministry and leadership within the Catholic Church. From our beginnings as the NSW Association of Pastors, Pastoral Associates and Pastoral Workers (NAPPA), our network has provided a forum for the encouragement and development of collaborative ministry and leadership among all those involved in Catholic Pastoral Ministry – lay, ordained and religious.

Our members are drawn from parishes, dioceses, education, health, aged care, social services, youth movements, family groups and individuals desiring renewal in our church today as we cooperate with the Holy Spirit in becoming Christ's disciples for the sake of the mission. Visit www.pastoralministrynetwork.org for a complete story.

2021 OVERVIEW

Engagement

- 899 registrations. Some of these registrations are for couples, and for small groups. Therefore, total engagement is well over 1000 participants.
- 45 group registrations representing - in many cases - whole community engagement, enabling larger groups to gather.
- 652 Female; 247 Male
- 56 Ordained, 843 lay (including religious). Note that this is based on those who identified as being ordained.
- 31 Dioceses, and some other organisations at regional, state or national level.

247

MALE

652

FEMALE

899

REGOS

56

ORDAINED

843

LAY
(inc. religious)

31

DIOCESES

Participant Feedback

Workshop presenters speak with so much passion about their topics. I have a strong sense that we are the church and we can make church happen wherever we are if we work together and allow the Spirit to work in our midst.

Antoinette Mangion

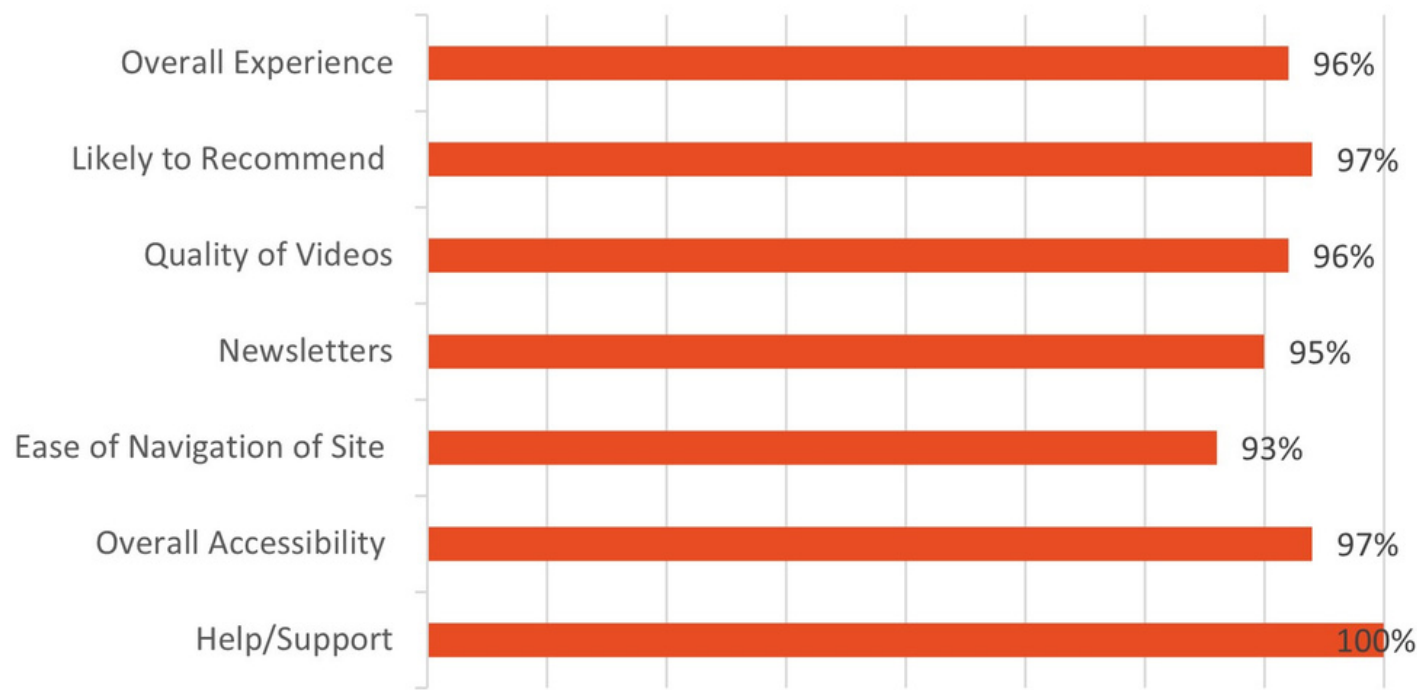
Alive in the Spirit is extremely helpful. It is so life-giving and truly brings alive the Beatitudes. The keynote speakers have their finger on the pulse and the workshops offer such a variety of topics that are so relevant.

Corona Rose Gainford

"Alive in the Spirit" enlivens my spirit. It takes a community to bring a parish together. The insight, knowledge and inspiration shared in this space has the potential to help many parishes and ministries.

Mary Lozina

Post-Conference Survey of Participants



Participant Feedback

If you need to feel the Spirit alive in the Catholic church today, then register! The keynotes are inspirational, personal and challenging. Filled with the Spirit of God! You will be renewed, inspired and challenged to continue your journey in faith.

Angela Gorman

There is plenty of material here for personal growth and reflection, as well as for sharing in small faith groups. The keynote speakers address the big picture, locating us in a challenging time and place, while the excellent workshops address areas of specific ministry in helpful and practical ways. An energising and hope-filled experience I highly recommend.

Patricia Gemmell

The experience of Alive in the Spirit is like being on a pilgrimage, a journey as an individual as well as with members of my faith community; it is somewhere to go, to look forward to and connect, be refreshed, informed and inspired.

Julie O'Keeffe

SPONSORSHIP OPPORTUNITIES

Conference Booklet Advertisement

Each participant will receive a Conference Booklet to use throughout the conference. Sponsors are encouraged to secure advertising space in the booklet. All prices are exclusive of GST. See page 8 for sizing and requirements.

- \$500 Full Page Portrait Colour
- \$300 Half Page Landscape Colour
- \$200 Quarter Page Portrait Colour

Keynote/Presenter Sponsor

Workshop Presentations are pre-recorded and are available after the Conference to enable participants to enjoy the presentations over a longer period of time. Keynotes and Workshop Presentations are able to be sponsored.

Sponsoring a keynote presentation includes your organisation's logo at the beginning of the presentation and a static advertisement at the conclusion of the presentation. Sponsoring a workshop presentation will include your organisation's logo at the beginning and end of the presentation. All prices are exclusive of GST.

- \$600 Sponsorship per keynote (3 available)
- \$500 Sponsorship per workshop (30 available)

Conference Partners

Conference Partners are available at a Gold, Silver and Bronze level. Customisable options are available upon request. All prices are exclusive of GST. Please see the following page for partner benefits.

- \$10000 Gold Option
- \$5000 Silver Option
- \$2000 Bronze Option

Becoming a Conference Sponsor

To become a Conference Sponsor or to talk about options, please contact Lisa Bright, Conference Convener on 0419 418 547 or email info@aliveinthespirit.com.au

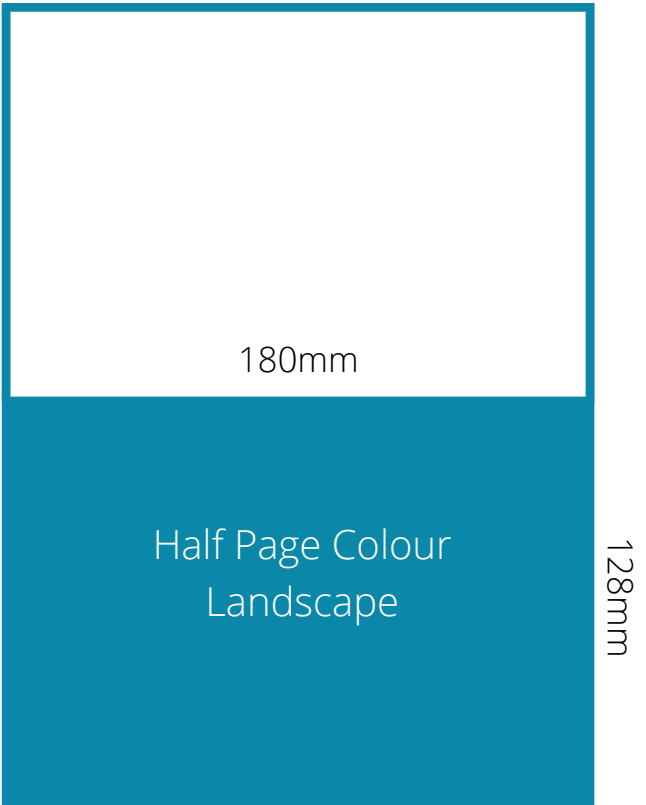
Sponsorship Opportunities

BENEFIT	GOLD 2 available	SILVER 6 available	BRONZE unlimited
Logo and hyperlink on conference website	✓	✓	✓
Logo on conference newsletters and conference booklet	✓	✓	✓
Advertising in the Conference Booklet	Full Page	Half Page	Quarter Page
Complimentary Virtual Exhibition Booth	✓	✓	
Daily verbal acknowledgement at the Conference	✓	✓	
Pull Up Banner for display and branding during Conference (provided by sponsor)	✓		
60 second video to be shown on each day of the Conference	✓		
Complimentary individual registrations to the conference	4	2	1
Sponsorship Value	\$10000 plus GST	\$5000 plus GST	\$2000 plus GST

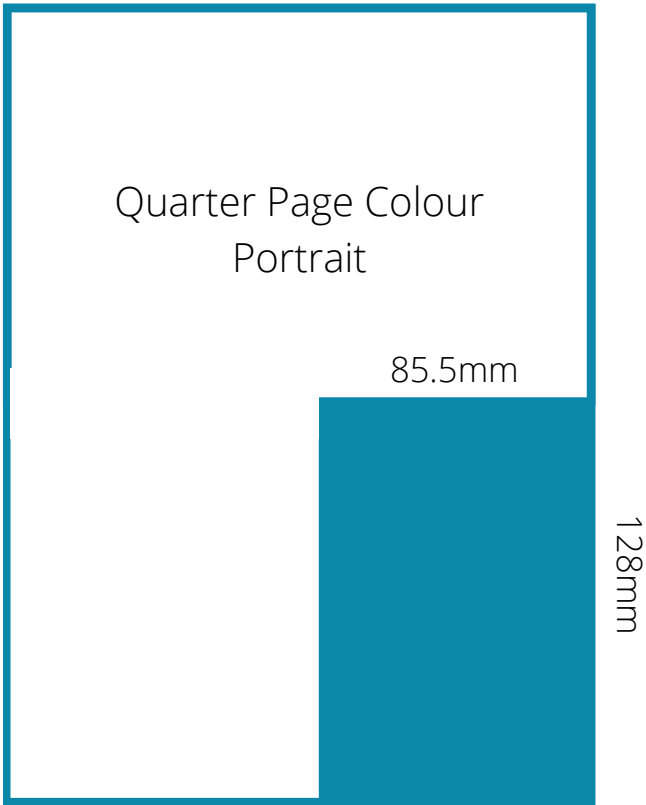
Advertising Sizes



Full Page Colour Portrait
180mm x 265mm
Artwork to be supplied in press quality pdf
or png print ready
\$500



Half Page Colour Landscape
180mm x 128mm
Artwork to be supplied in press quality pdf
or png print ready
\$300



Quarter Page Colour Portrait
85.5mm x 128mm
Artwork to be supplied in press quality pdf
or png print ready
\$200

VIRTUAL EXHIBITOR

Exhibitor Benefits

By being a Virtual Exhibitor at the Alive in the Spirit Conference you will receive the following opportunities and benefits:

1. Engagement with Conference participants via a link to your website.
2. A text-based introduction on the Virtual Exhibition page to your organisation about the services that you provide.
3. A video (max. 15 minutes) about the services that your organisation provides to assist individuals and communities to bring to life the Conference theme.
4. One-to-one conversations with participants during the conference via a booking system.
5. Promotion of any Conference 'specials' that your organisation chooses to advertise.
6. Access to your booth for the life of the Conference Site.
7. One free individual registration to the Alive in the Spirit Conference.

Exhibitor Fees

\$500 per virtual exhibition booth. All prices are exclusive of GST.

Contact Us Today

Join us in this unique opportunity to engage and enliven individuals and faith communities.
Contact Lisa Bright, Conference Convener on 0419 418 547 or email info@aliveinthespirit.com.au

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Hosted by



Pastoral
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www.pastoralministrynetwork.org

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info@aliveinthespirit.com.au

2022

