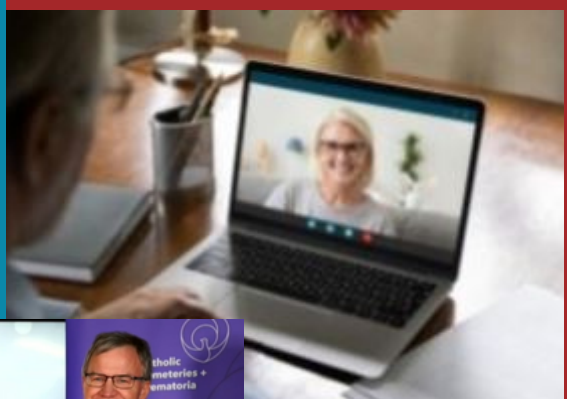


Alive in the Spirit

Being The Community Christ Calls Us To Be



Virtual Conference
26th - 28th May 2022

ADVERTISE WITH US!
Conference Advertising



WELCOME

Alive in the Spirit is born of the desire to offer new vision, new energy and new life to the Catholic Church in the Oceania region, including Australia and New Zealand. Our Conferences offer a next-level experience as we strive to be in step with the Holy Spirit, and respond to the signs of the times.

The Pastoral Ministry Network is excited to host the Alive in the Spirit Virtual Conference from 26th to 28th May 2022.

We anticipate over 1000 attendees, 30 national and international presenters, and exhibition opportunities for sponsors and partners. This is an invaluable opportunity to build awareness and support for passionate people committed to ministry within the Catholic Church across the Oceania region.

We offer advertising in our Conference Booklet sent to each Conference Participant. We are always excited to work with our supporters to come up with tailored and creative solutions. Contact us to discuss your needs.

On behalf of the entire Alive in the Spirit team, I look forward to partnering with you for what's shaping up to be a most dynamic Alive in the Spirit Virtual Event.

Lisa Bright

CONFERENCE CONVENER



ABOUT *Alive in the Spirit*

2021 - A Unique and Engaging Experience

Alive in the Spirit launched in 2021 as a virtual conference and has grown into a vibrant networking community. Participants continued to be engaged with the 2021 material via the Alive in the Spirit site.

The Conference consisted of:

- 30+ keynotes and workshops
- Prayer Spaces
- Live hub with regular check ins by Conference emcees
- Follow up sessions with workshop presenters
- Interactive sessions for participants to network and share wisdom
- Regular Newsletters, updates and social media presence
- Community Kit for local community gatherings

A Homegrown Response to Ministry Needs

The Catholic Church collectively is one of the largest employers in the Oceania region alone with over 180,000 employees engaged in diocesan and parish administration, pastoral care and the provision of education, health, aged care, welfare and community services. An even larger number of people engage as volunteers.

This homegrown Conference invites people to consider the local context within our Church, and presents us with an opportunity to open our hearts and minds to act upon what the Spirit is asking of us at this time in the Oceania region, enabling us to be the community Christ calls us to be.

Our conference offers a fantastic opportunity for practical information and network with others in pastoral ministry with high quality speakers, easy to use interface and an enjoyable and engaging virtual experience. It attracts many key stakeholders from a range of Catholic mission areas, in the Oceania Region, offering our sponsors strong brand exposure, marketing opportunities and sales leads.

Our Story and Proud History

The Pastoral Ministry Network has a rich 25 year history, supporting ministry and leadership within the Catholic Church. From our beginnings as the NSW Association of Pastors, Pastoral Associates and Pastoral Workers (NAPPA), our network has provided a forum for the encouragement and development of collaborative ministry and leadership among all those involved in Catholic Pastoral Ministry – lay, ordained and religious.

Our members are drawn from parishes, dioceses, education, health, aged care, social services, youth movements, family groups and individuals desiring renewal in our church today as we cooperate with the Holy Spirit in becoming Christ's disciples for the sake of the mission. Visit www.pastoralministrynetwork.org for a complete story.

ADVERTISING OPTIONS

Conference Booklet Advertisement

Each participant will receive a Conference Booklet to use throughout the conference. Advertisers are encouraged to secure advertising space in the booklet. All prices are exclusive of GST. See next page for sizing and requirements.

- \$500 Full Page Portrait Colour
- \$300 Half Page Landscape Colour
- \$200 Quarter Page Portrait Colour

Static Advertisement

There are a limited number of spots available for static advertising. This includes a 15 second static advertisement at the end of one LIVE session to be provided by the advertiser as a high quality .png, .eps or .ai file. Please note prices are per session. All prices are exclusive of GST.

- \$150 Opening Session, Morning Sessions, Closing Session
- \$100 Midday Session
- \$75 Afternoon Session (Day 2 only, does not include closing session)

Secure Your Space

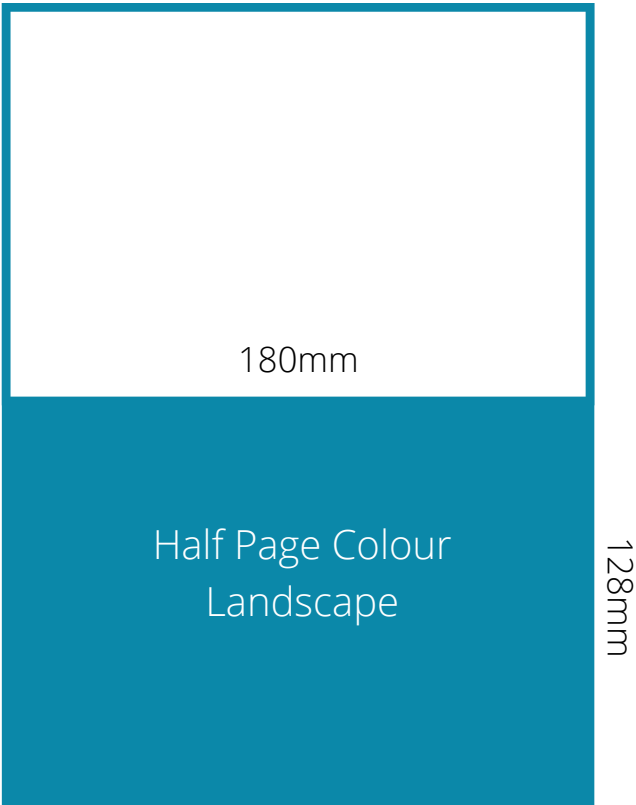
To secure advertising space or to talk about options, please contact
Lisa Bright, Conference Convener on 0419 418 547 or email info@aliveinthespirit.com.au

Please take a look at the Alive in the Spirit Sponsorship and Virtual Exhibitor Prospectus at www.aliveinthespirit.com.au for sponsorship opportunities.

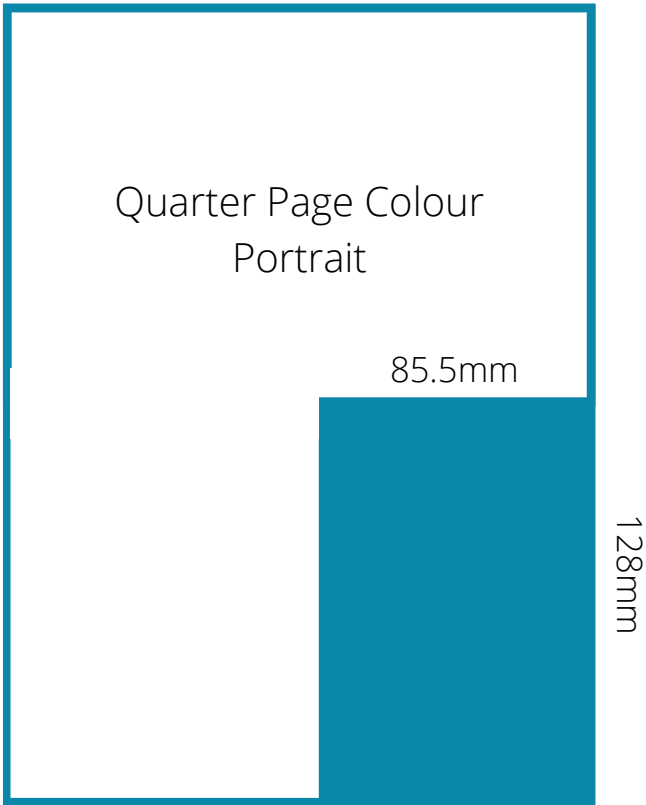
Conference Booklet Advertising Sizes



Full Page Colour Portrait
180mm x 265mm
Artwork to be supplied in press quality pdf
or png print ready
\$500



Half Page Colour Landscape
180mm x 128mm
Artwork to be supplied in press quality pdf
or png print ready
\$300



Quarter Page Colour Portrait
85.5mm x 128mm
Artwork to be supplied in press quality pdf
or png print ready
\$200

2021 OVERVIEW

Engagement

- 899 registrations. Some of these registrations are for couples, and for small groups. Therefore, total engagement is well over 1000 participants.
- 45 group registrations representing - in many cases - whole community engagement, enabling larger groups to gather.
- 652 Female; 247 Male
- 56 Ordained, 843 lay (including religious). Note that this is based on those who identified as being ordained.
- 31 Dioceses, and some other organisations at regional, state or national level.

247

MALE

652

FEMALE

899

REGOS

56

ORDAINED

843

LAY
(inc. religious)

31

DIOCESES

Participant Feedback

Workshop presenters speak with so much passion about their topics. I have a strong sense that we are the church and we can make church happen wherever we are if we work together and allow the Spirit to work in our midst.

Antoinette Mangion

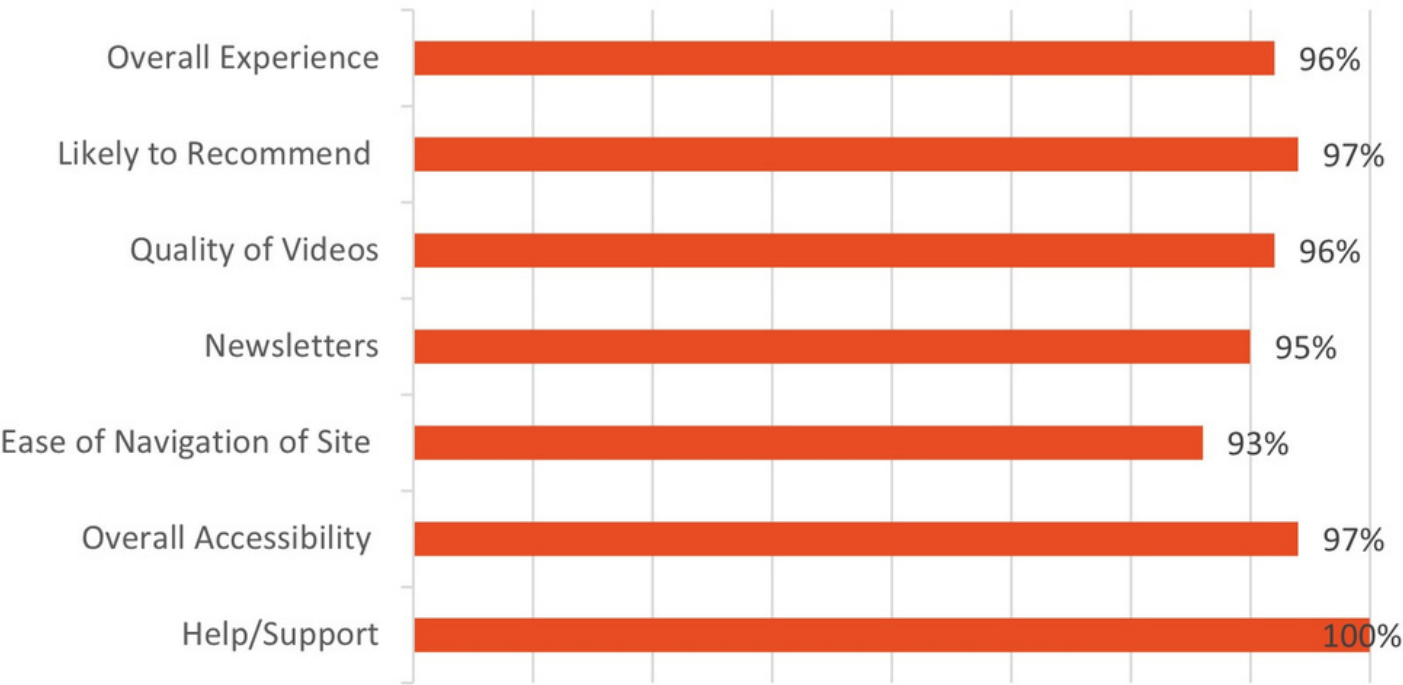
Alive in the Spirit is extremely helpful. It is so life-giving and truly brings alive the Beatitudes. The keynote speakers have their finger on the pulse and the workshops offer such a variety of topics that are so relevant.

Corona Rose Gainford

"Alive in the Spirit" enlivens my spirit. It takes a community to bring a parish together. The insight, knowledge and inspiration shared in this space has the potential to help many parishes and ministries.

Mary Lozina

Post-Conference Survey of Participants



Participant Feedback

If you need to feel the Spirit alive in the Catholic church today, then register! The keynotes are inspirational, personal and challenging. Filled with the Spirit of God! You will be renewed, inspired and challenged to continue your journey in faith.

Angela Gorman

There is plenty of material here for personal growth and reflection, as well as for sharing in small faith groups. The keynote speakers address the big picture, locating us in a challenging time and place, while the excellent workshops address areas of specific ministry in helpful and practical ways. An energising and hope-filled experience I highly recommend.

Patricia Gemmell

The experience of Alive in the Spirit is like being on a pilgrimage, a journey as an individual as well as with members of my faith community; it is somewhere to go, to look forward to and connect, be refreshed, informed and inspired.

Julie O'Keeffe

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To talk about advertising options, please contact

Lisa Bright, Conference Convener

0419 418 547

email info@aliveinthespirit.com.au

Join us in this unique opportunity to engage and enliven individuals and faith communities.

Hosted by



Pastoral
MINISTRY
network

www.pastoralministrynetwork.org

www.aliveinthespirit.com.au

info@aliveinthespirit.com.au

2022

